

TWO WEEKS INTERNATIONAL RESIDENTIAL TRAINING PROGRAMME ON GLOBAL TRADE PROMOTION & EXECUTIVE DEVELOPMENT MANAGEMENT FOR PACKAGING INDUSTRY

Under Indian Technical and Economic Cooperation (ITEC)
Ministry of External Affairs (MEA), Govt. of India

Tentative Course Content

Time	Topic
Day 1	
10:00 am - 11:00 am	Inauguration
11:00 am - 11:30 am	Tea/ Coffee
11:30 am - 01:00 pm	Packaging and its Role in Global and Local Packaging Industry
01:00 pm - 2:00 pm	Lunch
2:00 pm- 3:30 pm	Packaging Entrepreneurship Development
3:30 pm- 4:00 pm	Tea/Coffee
4:00 pm - 5:00 pm	Types of Food Packaging Materials
5:00 pm - 6:00 pm	Importance of Design in Entrepreneurship Development, Case Studies & Industry Practices
Day 2	
10:00 am - 11:30 am	Global Trade Promotion and Packaging Industry
11:30 am - 12:00 am	Tea/ Coffee
12:00 pm - 01:30 pm	Entrepreneurship Opportunity in Packaging & Recycling
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Green Polymer Innovations in Food Packaging: towards a Sustainable Future
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Supply Chain Management of Packaging
Day 3	
10:00 am - 11:30 am	Sustainability, Circular Economy and Trade Compliance
11:30 am - 12:00 am	Tea/ Coffee
12:00 am - 01:30 pm	Scope of Packaging Business for Entrepreneurship
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Sustainability in Packaging
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Recent Trends in Printing Technologies
Day 4	
10:00 am - 11:30 am	Advances of Packaging Machineries
11:30 am - 12:00 am	Tea/ Coffee

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12:00 am - 01:30 pm	Production Prototyping and Commercialization using 3S Printing
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Advances in Packaging Machineries for Entrepreneurship
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Laboratory Visit - Practical on Testing of CFB Box, Paper & Composite Containers
Day 5	
	Factory Visit
Sunday	
	Local Tour
Day 6	
10:00 am - 11:30 am	Different Printing Processes for Food Packaging and Global Compliance
11:30 am - 12:00 am	Tea/ Coffee
12:00 am - 01:30 pm	Visit to Transport Laboratory at IIP Delhi for Transport Worthiness Testing of Export Packaging
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Packaging Regulations and Standards
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Packaging Technologies for Tracking and Tracing of Food Packaging
Day 7	
10:00 am - 11:30 am	Label & Labelling for Process of Food Packaging and Regulations & Compliance
11:30 am - 12:00 am	Tea/ Coffee
12:00 pm - 01:30 pm	Reducing Packaging Waste and Carbon Footprint
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Packaging Procurement in e-commerce
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	AI and ML in Packaging
Day 8	
10:00 am - 11:30 am	Lab Demo on AI/ML in Packaging
11:30 am - 12:00 am	Tea/ Coffee

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12:00 pm - 01:30 pm	Food Packaging Technologies, Regulations and Safety: a Startup Guide
01:30 pm - 2:30 pm	Lunch
2:30 pm - 4:00 pm	Legal Regulatory and Environmental Compliance in Packaging Trade
4:00 pm - 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Emerging Trends & Opportunities in Packaging Businesses
Day 9	
10:00 am - 11:30 am	Testing and Evaluation of Transport Packaging
11:30 am - 12:00 am	Tea/ Coffee
12:00 am - 01:30 pm	End-of-Life Packaging Management , EPR for Packaging Waste
01:30 pm - 2:30 pm	Lunch
2:30 pm - 4:00 pm	B2B vs B2C Marketing Approaches in Packaging
4:00 pm - 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Financial Management for Packaging Entrepreneurship
Day 10	
10:00 am - 11:30 am	Quiz
11:30 am - 12:00 am	Tea/ Coffee
12:00 pm onwards	Valedictory Session